



Need support to grow a marketing business ?

**NO RODEO
JUST RESULTS**

The logo for activ marketing, consisting of a circular gradient ring in shades of pink and orange surrounding the text 'activ marketing' in a lowercase, sans-serif font.

**activ
marketing™**

Join The Marketing Agency Franchise

Our award-winning franchise model has been a powerhouse since 2008. Now with 3 franchise types, we are changing the way self employed individuals run marketing businesses.

With a proven track record of success, activ provides everything you need to run a profitable marketing agency business—without the chaos of operating alone or starting from scratch.

www.themarketingagencyfranchise.com

Why Choose activ?

Franchise Partners (FPs) gain access to variations of the following depending on investment level:

- 200+ marketing services to deliver to your clients
- Full back-office support, training, and ongoing mentoring
- Involvement in national brand advertising to amplify reach, in addition to online presence and email
- The Franchise Partner Accelerator Programme to give you the tools and knowledge to excel

Proven Success Since 2008

At activ, we eliminate the chaos of going it alone. Franchise partners benefit from over 15 years of industry success, robust support, and a business model that works.

Whether you're new to marketing or ready to scale, activ's proven franchise models and support system create a clear path to success.

Choose From Three Franchise Options



Location Franchise

Build a successful local agency with bespoke branding, 1-2-1 support, activ's resources, and in-person training.



Consultant Franchise

Perfect for marketing pros going self-employed, offering a branded business, full team, and activ's resources.



Online Franchise

Elevate your freelance business, remove outsourcing struggles, and scale with activ's 200+ services and support.

NEW

Ideas Fest Special Offer!

The first 5 sign-ups will:

- **Save 10% (max £2,500)** on the initial investment
- Enjoy a **free hotel stay** and a night out with the Cardiff team during an induction in **October 2024**.
- 1 new FP will be chosen to join us at the **Great British Entrepreneur Awards** as our guest!

Take control of your future with an activ franchise.

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